

Artwork Guidelines

AWARD-WINNING REGISTRATION AND BADGING SOLUTIONS



YOUR EVENT. OUR SERVICE.

Full badging & registration solution

The PrintPod allows attendees to scan their barcode upon arrival at the event, automatically printing their event badge on-site. Both the front and side panels of the PrintPod can be customised with your graphics.

Panel Dimensions:

Panel Dimensions: 421mm wide x 802mm high

Artwork Specifications:

Please add a 15mm bleed on all sides.

Design Considerations:

Margins: Keep all important information at least 50mm from the edge of the artwork.

Top Area: Avoid placing any critical elements in the top 400mm of the front panel, as this area will include a cutout and tray for badge collection.

Material Specifications: If you are printing your own graphic panels, they should be mounted on 2mm Foamex board.

Panel Requirements: Please ensure you provide panels for both the front and sides of the PrintPod.

Artwork Preparation:

Create artwork in CMYK colour mode at a resolution of 300 dpi.

File Formats and Submission:

The preferred file format for artwork submission is PDF.

We also accept AI, EPS, TIFF, or JPEG formats. If submitting JPEG files, ensure they are saved at maximum quality with minimal compression.

Important Notes:

Do not include trim marks, cut lines, hole/slot outlines, or any other printing guides in the artwork.

Please include a 15mm bleed on all sides.

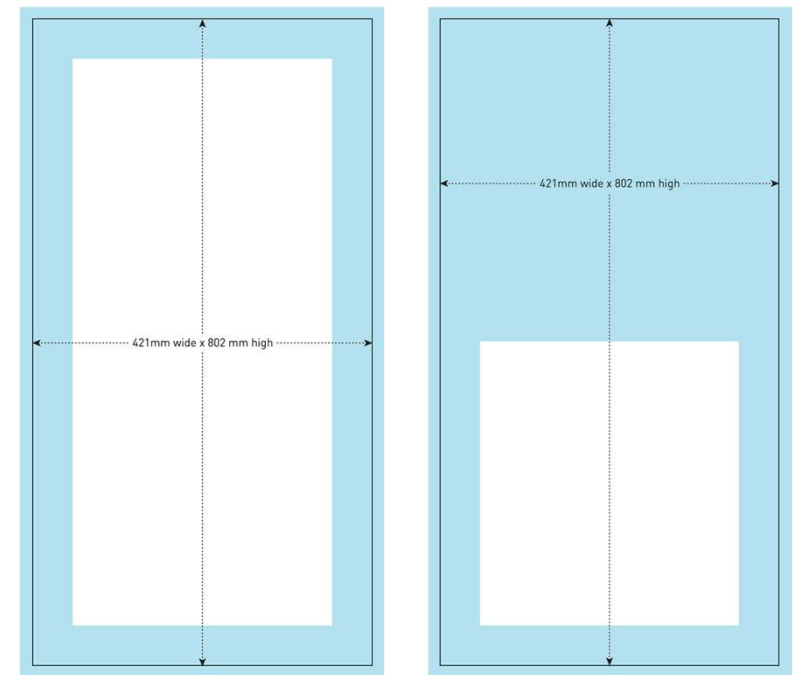


Image shown includes bleed